Stewardship for All Seasons

LARGE CHURCH COHORT

Stewardship for All Seasons empowers congregations to tell and live stories of abundance for the sake of the missions they shepherd.

Stewardship for all seasons teaches and equips year-round, ongoing stewardship development resulting in greater clarity of mission, more money for ministry, more energized stewards, and a flourishing culture of generosity. Move your congregation through and beyond the annual stewardship appeal! Think year-round congregational stewardship development!

This cohort will be comprised of larger congregations from various parts of the United States, all who will work with GSB Fundraising Partner, Pastor Nathan Swenson-Reinhold.

BENEFITS OF STEWARDSHIP FOR ALL SEASONS

- Learn best practices for cultivating and sharing your congregation's stories of mission and impact
- Focus attention on your congregation's mission
- Inspire people to live generously
- Learn best practice tools developed for the non-profit world that are changing the resource conversation for the church for the better
- Build a stewardship team that enjoys leading stewardship efforts
- Become confident and skilled in stewardship development
- Apply Biblical principles to ground efforts in the witness and story that shapes the church
- Experience the joy of asking and giving
- Increase annual giving by 10-20% or more each year
- Capitalize on the benefits of having a professional stewardship coach available to resource you for excellence

Covenants
Congregations participating in SAS will sign a covenant that outlines responsibilities and expectations of the congregation and GSB.

Investment
Participation in SAS is $3,600 per year. This fee covers three copies of the SAS Manual (in year one), professional graphic design of your annual appeal materials, trainings, consultant time, and coaching.

Though not mandatory, building new cultures of generosity takes time. We encourage you to think of this as at least a two-year commitment. On average, our clients do 4 consecutive years of this and see tremendous return!

TIMETABLE

- **March/April – Congregations approve and sign-up for the cohorts**
- **May – First meeting and storytelling bootcamp**
- **June – storytelling continued and appeal case development**
- **August – finalize case development and identify challenge gifts**
- **September – annual appeal material development completed**
- **October/November – stewardship drives conducted**
- **December – evaluations**
- **January through April, 2025 – Various learning tracks to choose from.**

CONSULTANT

Nathan Swenson-Reinhold, DMIN, PCC
Partner

- Ordained Pastor
- Professional Coach

nathan@gsbfr.com

(703) 953-4376

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Covenant Between GSB and

Congregation _____

City _____

Pastor _____

Email _____

Lay Leader _____

Email _____

For our participation in Stewardship for All Seasons from May 2024 through April 2025 our congregation agrees to:

____ Remit $3,600 to GSB to participate.

☐ Paid in full upfront

☐ Half paid in June **2024** and half in January **2025**

_____
Congregation   Date

_____
GSB Consultant   Date

"Thanks to working with Nathan Swenson-Reinhold and GSB's SAS program, Trinity Lutheran Camp Hill increased our annual appeal response rate by over 50%. Even more remarkable, we increased the total amount of money committed during our appeal from the previous year by 77%!"

DAVID BUTCHER, TREASURER
TRINITY LUTHERAN CHURCH
CAMP HILL, PENNSYLVANIA

"One of the unexpected bonuses of SAS was learning to write generosity stories. These stories lifted up members from Advent and highlighted why they love their church. The stories have inspired us and brought us closer together as a congregation and we are stronger because of this program!"

LEAD PASTOR ELIZABETH FELT
ADVENT LUTHERAN CHURCH
MAPLE GROVE, MN

In addition to our financial participation, we agree to:

- Recruit a SAS team and have at least on team member attend each meeting along with the pastor
- Participate fully in implementing SAS strategies into our congregation
- Report results to the Consultants
- Share stories as requested so that others may learn from our participation
- Complete financial reports as requested by the consultants

GSB promises to:

- Be present for 7 virtual sessions with the Congregational Stewardship Teams as a cohort.
- Provide unlimited responses by email and phone to stewardship teams as needed between each meeting
- Provide a track in the Winter/Spring to focus more deeply on a topic supporting the stewardship function: *in this cycle that will be whatever the client deems best.*